

Ahmed Abdelmoty Mohamed

Damietta, Egypt

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Date of Birth: 18 Feb 1999

Professional Summary

Digital Marketing Specialist with over 1.5 years of hands-on experience in managing paid campaigns, analyzing performance, and creating impactful marketing strategies. Worked with several brands across industries such as fashion, furniture, and e-commerce. Committed to delivering tangible results through realistic, data-driven plans.

Work Experience

Freelance Digital MarketerFashion, Furniture, and E-commerce SectorsOngoing

- Planned and executed online advertising strategies tailored for different business types
- Helped clients grow their digital presence and increase online sales

Digital Marketing Specialist – Media Pro CompanyJan 2023 – May 2024

- Managed Meta advertising campaigns with a monthly budget of \$2000
- Increased Instagram and Facebook followers by 40% within 3 months
- Prepared performance reports and optimized campaigns for better ROI

Skills

Meta Ads (Facebook & Instagram)

Marketing Strategy Planning

Content Creation & Copywriting

Performance Analysis & Reporting

Canva & Photoshop

Excel & Google Sheets

AI Tools

Courses & Certifications

Dr. Ehab Musallam – 3x1 Diploma

Digital Marketing – EzyTeach Platform

Abdo Ramadan – Top 10 Marketers Program

Education Al-Azhar University Bachelor of Islamic Studies – Sharia Department Graduated: 2022

